

COOKIE POLICY

MHPR Advisors GmbH, (“us”, “we”, or “our”) use cookies on <https://www.mhpradvisors.com> (the “Site”).

Our Cookie Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Site, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small text files that are placed on your computer hard drive, mobile phone or other device by websites that you visit. We use cookies to make our Site work, or work more efficiently, as well as to provide information to us about your use of our Site.

Cookies can be “persistent” or “session” cookies. We use persistent cookies and session cookies on our Site.

Persistent cookies

A persistent cookie is stored on a user’s device in between browser sessions which allows the preferences or actions of a user across the Site (or in some cases across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering preferences and choices when using the Site. We use persistent cookies to save your login information for future logins to the Site.

Session cookies

A session cookie allows the Site to link your actions during a browser session. Session cookies are used for a variety of purposes, such as remembering what you have put in your shopping basket as you browse the Site. We use session cookies to enable certain features of the Site, to better understand how you interact with the Site and to monitor aggregate usage by users and web traffic routing on the Site. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Site and then close your browser.

Which cookies we use and why

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site and a cookie that records your cookie preferences.

Performance cookies. These cookies allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site and Services work, for example, by ensuring that users are finding what they are looking for easily.

Targeting: Targeting cookies are used to identify visitors between different websites, eg. content partners, banner networks. Those cookies may be used by companies to build a profile of visitor interests or show relevant ads on other websites.

Functional cookies. These cookies are used to recognise you when you return to our Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

The table below explains the cookies we use and why we use each of them.

Cookie Type	Cookies set	Purpose	Duration
Strictly Necessary Cookies	_GRECAPTCHA	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.	6 months
	__cfuid	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.	Session
	__cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	30 minutes
Performance Cookies	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics	1 year 1 month

		reports.	
Performance Cookies	_ga_GTBWYV09JY	This cookie is used by Google Analytics to persist session state.	1 year 1 month
Targeting	ts	This cookie is generally provided by PayPal and supports payment services in the website.	1 year 1 month
Functionality cookies	ts_c	To provide fraud prevention.	1 year 1 month
	_stipe_mid	This cookie is associated with Calendly, a Meeting Schedulers that some websites employ. This cookie allows the meeting scheduler to function within the website.	1 year
	__stripe_sid	This cookie is associated with Calendly, a Meeting Schedulers that some websites employ. This cookie allows the meeting scheduler to function within the website.	2 years
Unclassified	_kjb_session		1 day
	_dd_s		15 min
	AWSALBTG		7 days
	vs_uniques_template_metadata		6 moths 2 days
	AWSALBTGCORS		7 days
	vs_uniques_landing_page		6months 2days
	m		1 year 1 month
	_cfuvid		Session
	vs_uniques_offer		6 months 2 days
_kjb_ua_components		Session	

Your choices regarding cookies

You can set up your browser options to stop your computer accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use the whole of the Site or all functionality of our services.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Changes to our Cookie Policy

Any changes we may make to our Cookie Policy in the future will be posted on this page and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our Cookie Policy. This Cookie Policy was last updated on 6 December 2023 and replaces any other Cookie Policy previously applicable before this date.

Contact us

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